

Sharing at the 26th Seminar for Senior Administrators from the East Guangdong Region on 20 October 2023





Prof. LAM Tak-ming, Eric, the Director of Entrepreneurship Education in the Faculty of Business, Associate Director of the Hong Kong Institute of Business Studies, Programme Director of the DBA in Global Digital Economy and Governance Programme, and the Associate Professor of Teaching in the Department of Management was invited to deliver a keynote speech at the **26th Seminar for Senior Administrators from the East Guangdong Region**.

This event themed "Innovation, Entrepreneurship, and Talent Development" was jointly organized by Lingnan University and the Federation of Hong Kong Chiu Chow Community Organization, aiming to foster exchange and collaboration between scholars and senior executives from both regions. As an expert in the field of business and entrepreneurship, Prof. Lam shared his invaluable insights and expertise with participants and explored the latest developments in the field of entrepreneurship and innovation. In his engaging presentation, Prof. Lam delved into the crucial role that entrepreneurship education plays in nurturing talent and driving entrepreneurial endeavors.

The event facilitated meaningful interactions between participants from educational institutions, businesses, and entrepreneurial communities, highlighting the transformative potential of collaborations between educational institutions and industry stakeholders in creating an ecosystem that empowers aspiring entrepreneurs, fosters innovation, and drives economic growth.